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FOR IMMEDIATE RELEASE

Michigan Tech Logs-on to Ruckus *Will offer digital entertainment and community network to students*

Herndon, VA – June 27 – Ruckus announced today an agreement with Michigan **Technological** University (MTU) that will make them the official digital entertainment and community network on the MTU campus.

By signing with Ruckus, Michigan Tech has given all of its students the opportunity to download over 700,000 songs through Ruckus' digital media offering, and interact and find friends through Ruckus' community features. On-campus and off-campus students can take advantage of all that Ruckus has to offer during the course of an entire semester for less than the price of a CD, and Ruckus can be purchased with a credit card for their convenience. Unlimited access to blockbuster movies and hit television shows for the entire semester is also available for less than the price of a DVD.

"We are very pleased with this partnership," said Jarrod Karau, Michigan Tech's Acting Director of Information Technology. "Part of our role is to educate our students on copyright issues and ethics. By offering Ruckus, we hope to encourage our students to make the right choices by offering an alternative to illegal peer-to-peer file sharing that also improves student life."

By providing LEGAL digital media, community features, and educational content, Ruckus believes that it has cemented itself as the premier college-only digital entertainment network available to campuses, and has successfully demonstrated its dedication to enhancing student life and the educational process on college campuses.

"As an alumnus of MTU, I am personally very excited to welcome Michigan Tech to the Ruckus family," said Bill Raduchel, CEO and chairman of Ruckus. "We work hard to be a complete digital entertainment and community network with features that are useful and fun for all students on campus. Through this hard work, and by listening to what the students want, we have shaped Ruckus into a forum for students to meet each other, interact, download legal music and movies, and even share their own creative work and ideas."

About Ruckus

Ruckus provides the most comprehensive digital media services available for colleges today. The Ruckus service offers movies, music, TV, community-building tools, original content and a self-publishing application. With this rich array of features, Ruckus helps unite campuses through common interests. Unlike some other digital media services, Ruckus is dedicated to the college market and works hard to design a digital media package specifically for each campus. Today, the Ruckus service is enjoyed by thousands of U.S. college students and is quickly becoming the brand of choice for higher education institutions nationwide.

About Michigan Technological University

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Michigan Tech Logs-on to Ruckus

Michigan Tech (www.mtu.edu) is ranked among the top public universities in the country by *U.S. News & World Report*. The university has one of the largest engineering programs in the country and offers quality programs in the sciences, business, communications, and forestry and environmental sciences.

Several MTU undergraduate and graduate programs have received recognition from *U.S. News*, and *Money Magazine* has included MTU in the "Best Buys in College Education." Michigan Tech has also been highly rated by *Peterson's Competitive Colleges*.

The University has produced many famous and influential alumni, including William J. Raduchel, CEO and chairman of Ruckus.

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